



## SPONSORSHIP OPPORTUNITIES

### Marquis Level Sponsorship - \$10,000

- BENEFITS:**
- One Complimentary Exhibit Booth with Premium Booth Placement in the Exhibit Hall
  - Four Complimentary Convention Delegate Registrations (Including Spouse, if Attending)
  - Individualized Banner in the Exhibit Hall
  - Prominently Displayed Signage, Including Logo on the Business Session Stage
  - Signage at Sponsored Event & "Marquis" Recognition in Convention Program with Logo
  - Opportunity to Include an 8 ½ x 11 Piece Promotional Material in Delegate Registration Packets  
(Submission Deadline is June 4, 2010)
  - Acknowledgement & Introduction at Sponsored Event
  - Access to Attendee Mailing List Prior to Event
  - Listing on Convention Websites as a Marquis Level Sponsor
  - Convention Badge "Sponsor" Ribbon

**WE WOULD LIKE TO SPONSOR THE FOLLOWING MARQUIS LEVEL OPPORTUNITY (CHECK ONE):**

Tuesday Finale Entertainment – Sun Valley Ice Show **SOLD**

### Diamond Level Sponsorship - \$5,000

- BENEFITS:**
- One Complimentary Exhibit Booth with Premium Booth Placement in the Exhibit Hall
  - Two Complimentary Convention Delegate Registrations (Including Spouse, if Attending)
  - Prominently Displayed Signage, Including Logo on the Business Session Stage
  - Signage at Sponsored Event & "Diamond" Recognition in Convention Program with Logo
  - Opportunity to Include an 8 ½ x 11 Piece Promotional Material in Delegate Registration Packets  
(Submission Deadline is June 4, 2010)
  - Acknowledgement & Introduction at Sponsored Event
  - Access to Attendee Mailing List Prior to Event
  - Listing on Convention Websites as a Diamond Level Sponsor
  - Convention Badge "Sponsor" Ribbon

**WE WOULD LIKE TO SPONSOR THE FOLLOWING DIAMOND LEVEL OPPORTUNITY (CHECK ONE):**

- Business Session Audio-Visual on Monday & Tuesday (incl. 5 slide presentation to run during Business Session breaks)  
Business Session Keynote Speaker – Eric Cook **SOLD**  
Business Session Keynote Speaker – Herbert Meyer **SOLD**
- Sunday Welcome Buffet at Trail Creek (co-sponsorship) **1 SOLD**  
Monday BBQ Lunch by the Pond **SOLD**
- Monday Idaho Bankers Association Annual Dinner  
Tuesday Idaho & Utah Bankers Association Chairman's Reception Hors d'oeuvres **SOLD**  
Tuesday Utah Bankers Association Chairman's Dinner **SOLD**
- Tuesday Idaho & Utah BankPAC Golf Tournament  
Tuesday Evening Finale Entertainment – Fireworks **SOLD**

### Platinum Level Sponsorship - \$3,000

- BENEFITS:**
- One Complimentary Convention Delegate Registration
  - Prominently Displayed Signage, Including Logo on the Business Session Stage
  - Signage at Sponsored Event & "Platinum" Recognition in Convention Program with Logo
  - Opportunity to Include an 8 ½ x 11 Piece Promotional Material in Delegate Registration Packets  
(Submission Deadline is June 4, 2010)
  - Acknowledgement & Introduction at Sponsored Event
  - Access to Attendee Mailing List Prior to Event
  - Listing on Convention Websites as a Platinum Level Sponsor
  - Convention Badge "Sponsor" Ribbon

**WE WOULD LIKE TO SPONSOR THE FOLLOWING PLATINUM LEVEL OPPORTUNITY (CHECK ONE):**

Name Badge Lanyards **SOLD**  
Registration Gift: TBD **SOLD**  
Registration Tote Bag **SOLD**

**PLATINUM LEVEL OPPORTUNITIES CONTINUED:**

Registration Packets and Program (includes your company's logo on packet) **SOLD**

- Saturday UBA Board & Committee Dinner (UBA Board & Committee Members Only) **SOLD**
- Sunday Welcome Reception at Trail Creek
- Monday Breakfast in the Exhibit Hall **SOLD**
- Monday Utah Bankers Association Bingo
- Business Session Keynote – Anita Gentle Newcomb
- Tuesday Utah Bankers Association CEO & Past Chairman’s Breakfast
- Tuesday River Rafting Adventure
- Tuesday Golf Tournament \$100,000 Hole-in-One Sponsorship
- Tuesday Golf Tournament Boxed Lunches **SOLD**
- Tuesday Evening Chairman’s Reception Bar & Beverages **SOLD**

**Gold Level Sponsorship - \$1,500**

- BENEFITS:**
- Signage at Sponsored Event & “Gold” Recognition in Convention Program
  - Listed on Signage on Business Session Stage
  - Acknowledgement & Introduction at Sponsored Event
  - Listing on Convention Websites as a Gold Level Sponsor
  - Convention Badge “Sponsor” Ribbon

**WE WOULD LIKE TO SPONSOR THE FOLLOWING GOLD LEVEL OPPORTUNITY (CHECK ONE):**

- Registration Desk **SOLD**
- Program Design
- Sunday Exhibit Hall Refreshments **SOLD**
- Exhibit Hall Grand Prize Drawing
- IBA Board of Directors Reception & Dinner (IBA Board Members Only)
- Monday Morning Business Session Refreshment Break **SOLD**
- Monday Afternoon Business Session Refreshment Break **SOLD**
- Monday Evening IBA Reception & Silent Auction **SOLD**
- Monday Evening IBA Dinner Wine Service
- Trap & Skeet Shoot (Monday & Tuesday)
- Tuesday IBA Breakfast & Annual Meeting
- Tuesday Golf Tournament Refreshment Cart **SOLD**
- Tuesday Golf Tournament Prizes **SOLD**

**Silver Level Sponsorship - \$500**

- BENEFITS:**
- Signage at Sponsored Event & “Silver” Recognition in Convention Program
  - Acknowledgement & Introduction at Sponsored Event
  - Access to Attendee Mailing List Prior to Event
  - Convention Badge “Sponsor” Ribbon

**WE WOULD LIKE TO SPONSOR THE FOLLOWING SILVER LEVEL OPPORTUNITY (CHECK ONE):**

- Marketing Item for Tote Bag Insertion (sponsor to provide)
- Saturday UBA Board of Directors Meeting (UBA Board Members Only)
- Sunday IBA Board of Directors Meeting (IBA Board Members Only)
- Monday Idaho Community Bankers Association General Membership Meeting (Idaho ICBA Members Only)
- Tuesday Fun Run Tee Shirts **SOLD**
- Tuesday Golf Tournament Holes (11 Available)
- Tuesday Golf Tournament Longest Drive (1 available)
- Tuesday Golf Tournament Closest-to-Pin (2 available)
- Tuesday Chairman’s Reception Entertainment (Joint Event)

Sponsorship of each event is on a first come, first served basis. For the most current information on sponsorship availability, please contact Angie Olson of the Idaho Bankers Association at (208) 342-8282 or [aolson@idahobankers.org](mailto:aolson@idahobankers.org) or visit [www.idahobankers.org/convention](http://www.idahobankers.org/convention) or [www.uba.org/convention](http://www.uba.org/convention).

*To pursue a sponsorship opportunity*, please check off the event you wish to sponsor and complete the following information. A member of the Idaho or Utah Bankers Association staff will follow up with you to confirm the availability of the sponsorship opportunity you selected.

COMPANY NAME (please specify name exactly as to be printed in program and on signs): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

**Please fax completed forms to IBA/UBA Convention at (208) 342-8044 or mail to PO Box 638, Boise, ID 83701  
Sponsorship payment will be arranged after sponsorship is confirmed.**